



Inventing For Dummies

Pamela Riddle Bird

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Inventing For Dummies

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Inventing For Dummies Pamela Riddle Bird

Full coverage of the ins and outs of inventing for profit

Protect your idea, develop a product - and start your business!

Did you have a great idea? Did you do anything about it? Did someone else? Inventing For Dummies is the smart and easy way to turn your big idea into big money. This non-intimidating guide covers every aspect of the invention process - from developing your idea, to patenting it, to building a prototype, to starting your own business.

The Dummies Way

- * Explanations in plain English
- * "Get in, get out" information
- * Icons and other navigational aids
- * Tear-out cheat sheet
- * Top ten lists
- * A dash of humor and fun

Discover how to:

- * Conduct a patent search
- * Maintain your intellectual property rights
- * Build a prototype product
- * Determine production costs
- * Develop a unique brand
- * License your product to another company

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