



# The Focused Business: How Entrepreneurs Can Triumph Over Chaos

*Dave Crenshaw*

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## **The Focused Business: How Entrepreneurs Can Triumph Over Chaos** Dave Crenshaw

The Evil Forces of Chaos Are Out to Destroy Your Small Business! Here's how you can stop them . . . If you own or work in a small business, you're at risk. Massive risk. Within five years of business operation, more than half of all businesses fail. By year ten, more than 65% are cut down. Why is this? And—more importantly—how can YOU break the cycle? In this highly original take on entrepreneurship, bestselling author, speaker, and business coach Dave Crenshaw confronts Chaos, the prime culprit of small business failure. He then arms you with the superhero utility belt you need to defeat Chaos and build a focused business. Through real-world examples, in-depth worksheets, and a healthy dose of wit, The Focused Business helps business owners and their key employees develop an action plan to overcome the seven Agents of Chaos, stay focused, and maximize profit. For any entrepreneur seeking to create a solid foundation for lasting growth, The Focused Business is the fun, imaginative, and absolutely invaluable guidebook. Book Trailer and more info at: [FocusedBusiness.com](http://FocusedBusiness.com)

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