



**Understanding Academic Journals and its Editors:
The world through the eyes of the editors of
scientific journals (Publish Research Papers in
Academic Journals Book 3)**

Rafael Hernandez Barros

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This e-book is part of a series on scholarly publishing and the academic world, based on the reflections captured by the author in his weekly blog (www.howtopublishinjournals.com) since December 2012.

With an affordable price, each containing 4,500 to 7,500 words, and an easy and quick read, make them the perfect mini-manuals as reference books and self-help to improve the knowledge and performance when publishing research in scientific journals.

The series is initially composed of three books:

1. Publishing Research Papers in Academic Journals

Understanding the scholarly publishing world, the pressures to publish in scientific journals and the role of women in academia

2. Academic Writing, Citations and SEO

How to increase the probabilities of your research paper to be cited through writing and academic SEO

3. Understanding Academic Journals and its Editors

The world through the eyes of the editors of scientific journals

This small e-book, 'Understanding Academic Journals and its Editors' aims to be an informal reflection on the world of journals, to help us understand them, as we scientists need them.

In these pages, therefore, you will not find a theoretical exhaustive description of what journals are or their history and role in academia and research dissemination, which can be easily found on the internet; but rather to understand and open up a path and a different methodology when disseminating your research through scientific journals.

It is presumed that the traditional idea that research has to be sold on their own does not work very well, at least in some fields of knowledge; idea that implicitly assumes a process of publishing that requires sending our articles to the pre-selected journals one after the other until it is published, which it may take more than several months and years.

The approach presented here, and which is developed in more depth in the e-book 'Publish in Journals 3.0', is to cooperate with the journals and their editors, because they also need content and trusted authors; and to accomplish that, the best strategy is to network and collaborate with them, either through serving as peer-reviewer or being involved in their editorial boards: this way we will understand better their world and could approach the process of publishing in journals in a more successful and mature way.

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