



**Leadership: How To Lead: The Keys to Becoming  
a Person of Influence in Business & in Life  
(Leadership, Leader, How to lead, Influence,  
Business Skills, Coach, Coaching, Influence,  
Management)**

*Steve Gold*

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## **Exert More Influence In your Personal & Business Life By Learning The Highly-Effective Yet Simple Secrets To Becoming A World Class Leader! - NOW INCLUDES A FREE BONUS BOOK!**

Do you want to feel more in control of your life?

Do you want to feel more confident, and have a higher sense of self-esteem?

Do you want to exert more influence on those around you, whether in your personal, romantic or work life?

Are you in a position of leadership in some area of your life, but don't feel fully equipped to take on the responsibility?

Do you want to know EXACTLY how YOU can become a more effective leader?

**If the answer to any of these questions is yes, this book has the answers you've been looking for!**

True leadership is not about being able to control others with threats or coercion, but rather the ability to exert influence by inspiring others. Although it sometimes seems that certain individuals are simply "born leaders", the truth is, leadership an art form that can be mastered by anyone. The rewards for becoming a person who is able to lead effectively and exert influence are practically endless and include increased confidence, a greater sense of self-worth and improved opportunities in one's personal, romantic and work life.

In this practical and actionable guide to leadership, I'll teach you the simple yet highly effective strategies to leadership. We'll look at:

- **Habits of Highly Effective Leaders** - The key habits that highly effective leaders have and exactly how you can cultivate them in your own life.

- **How to be a Leader at Work** - How to effortlessly exert more influence at work and how to become someone that your colleagues will want to follow.
- **Building the Confidence to Lead** - The mindset a leader requires and how YOU can achieve it.
- **Leadership Traps to Avoid** - The common mistakes that stop so many prospective leaders from being able to exert influence in their lives & how you can avoid making these mistakes.
- **A Dozen More Practical & Actionable Ways to Improve Your Leadership Skills!** - 12 more highly effective strategies to help you improve your ability to lead, each with a practical exercise for you to follow!
- Also included for a limited time only are **FREE GIFTS**, including a full length, surprise **FREE BOOK!**

You will see that becoming an inspirational leader is not so much a question of natural ability, but rather it comes about by following a simple set of rules. By following these rules and holding the right mindset, you will find yourself effortlessly exuding the confidence and exerting the influence of a truly world class leader!

Take action now!**Click the buy now button above for instant access**, and take the first step towards becoming a leader in life and in business!

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