

The New Munsell Student Color Set: Bundle Book + Studio Access Card

Jim Long



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Adaptable to both studio and lecture courses and appropriate for all student levels from beginner to advanced, *The New Munsell Student Color Set*, 4th Edition, is a complete learning package that offers opportunities for experimenting with color effects using paint, paper, and computers. A full-color interactive and experimental guidebook for understanding color in all its dimensions, it includes 11 Munsell color charts, 15 interactive charts, 14 packets of color chips, and a textbook, all designed to facilitate hands-on learning of color's aspects and effects. The text provides a complete study of color use and color science, including extended discussion of visual perception, optical effects, and practical application of color phenomena in fine and applied art practices.

This new edition features a revised and updated art program, replacing outdated images and enlarging others for enhanced detail clarity. New coverage includes sections on color trends and color forecasting, expanded content on how to create a color scheme, and updated information on using color in digital design.

Introducing The New Munsell Student Color Set STUDIO -- an online tool for more effective study!

~Study smarter with self-quizzes featuring scored results and personalized study tips

~Review concepts with flashcards of essential vocabulary and visual concepts

~Watch videos that bring chapter topics and concepts to life

~Practice your skills with links to interactive color activities on the web

~Enhance your knowledge with a historical timeline of color research in the context of world events

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