



# Grassroots Innovation: Minds On The Margin Are Not Marginal Minds

*Anil K. Gupta*

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## **Grassroots Innovation: Minds On The Margin Are Not Marginal Minds** Anil K. Gupta

A moral dilemma gripped Professor Gupta when he was invited by the Bangladeshi government to help restructure their agricultural sector in 1985. He noticed how the marginalized farmers were being paid poorly for their otherwise unmatched knowledge. The gross injustice of this constant imbalance led Professor Gupta to found what would turn into a resounding social and ethical movement the Honey Bee Network bringing together and elevating thousands of grassroots innovators. For over two decades, Professor Gupta has travelled through rural lands unearthing innovations by the ranks from the famed Miticool refrigerator to the footbridge of Meghalaya. He insists that to fight the largest and most persistent problems of the world we must eschew expensive research labs and instead, look towards ordinary folk. Innovation that oft-flung around word is stripped to its core in this book. Poignant and personal, Grassroots Innovations is an important treatise from a social crusader of our time.

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