



Team Leadership in the Game Industry

Seth Spaulding

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Team Leadership in the Game Industry arms you with the information you need to face and meet the challenges of finding, supporting, and retaining a talented team of employees. Specifically addressing the unique needs of managers in the game industry, this book recognizes a common issue: game development teams consisting of talented specialists who lack interpersonal and leadership skills. Filled with tips and advice from industry pros, you'll learn how to solve problems such as selecting your team, defining roles and identifying team leaders, meeting deadlines, and handling underperformers. You'll examine classic leadership traits, and take a look at specific team roles and their daily responsibilities. Real-world case studies illustrate solutions to each problem and hands-on exercises will help you practice the techniques presented. Team Leadership in the Game Industry provides you with a valuable set of best practices and advice to help you achieve efficient, cohesive teams.

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