



Leadership Psychology: How the Best Leaders Inspire Their People

Alan Cutler

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A better understanding of the psychological relationships at play within current working environments will enable leaders to achieve greater success for themselves and their organizations. Leadership Psychology outlines how inspirational leaders across a range of award-winning companies of all sizes understand their employees' psychological needs and use that knowledge to affect behaviour and enhance performance. The book showcases examples of leadership best practice in businesses featured in The 2013 Sunday Times 100 Best Companies to Work for Survey. Exclusive information gained through interviews with the most highly regarded leaders of a special selection of these winning companies is analyzed and critically evaluated, using the underpinning principles of occupational psychology to reveal modern trends in working practice. This book provides up-to-the-minute practical guidance, based upon a rigorous psychological foundation, to executives holding operational or strategic leadership positions in businesses of all shapes and sizes.

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