



Digital Economies: SMEs and E-Readiness

Stephen M. Mutula

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Several studies have been made to determine the effectiveness of information and communication technologies within small business enterprises, but the focus on e-readiness assessments have been very limited.

Digital Economies: SMEs and E-Readiness provides valuable insights into the current state of the digital economy and the ability of SMEs to leverage information and communication technologies in overcoming their position in the global business market. This innovative collection provides vital information for developing strategic objectives and frameworks that promote economic growth, infrastructure development, capacity building, and educational training.

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