



# The Coworking Handbook: Learn How To Create and Manage a Successful Coworking Space

*Ramon Suarez*

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Welcome! You're about to join a worldwide movement that's shaping the future of how we work and live. In The Coworking Handbook you'll discover everything you need to know about opening, managing and growing a successful coworking space. Avoid the common pitfalls of this exciting new industry and learn what really works around the world from experts and founders of the coworking movement. You'll learn: \*

- \* How to facilitate member connection and address member issues
- \* Why building a community first matters
- \* How to handle sticky financial situations
- \* How to design, orient and position your space in \* the community
- \* The most important areas of a coworking space (that many overlook)
- \* How to work with journalists and get steady media attention
- \* How to grow your coworking space into a profitable business

More than just a thinker's guide, this handbook is full of actionable ideas, including bonus checklists, spreadsheets, links to online resources and more, helping you jump right into building your ideal space and thriving community. Become a part of the movement that's re-shaping our relationship with work into one that's sustainable, creative and healthy—and learn how to make a profit along the way. \*About the Author\*

Ramon Suarez is the founder of the Betacowork coworking space in Brussels, a hub for entrepreneurs and professionals with 200 members. He is one of the founding members of the Startup Europe Coworking Assembly. Website: <http://coworkinghandbook.com> Twitter: @cohandbook <http://twitter.com/cohandbook> Facebook: <http://facebook.com/coworkinghandbook>

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